



# SUMMARY OF HOIAN PUBLIC SPACES MASTER PLAN 2015 – 2020

## Why a Public Spaces Plan?

Public spaces (PS) are essential to Hoian's success. They are places for relaxation, recreation, physical activity, and sport. PS connect people to nature, improve people's health, and strengthen community cohesion. PS also are destinations that introduce tourists to the culture and daily life of local people. The PS of a city can attract business and tourism, raise property values, and revitalize communities economically. As a rapidly growing city, Hoian needed a plan to make sure there is a quality PS system with a vision to meet people's needs and benefit the city.

## What are the plan's objectives?

The Hoian Public Spaces Master Plan was developed using a public consultation process with over 600 residents and community groups participating. The plan describes the existing situation of the PS system and provides information on which policies at both national and local levels affect public spaces and city development. The objectives and indicators of the plan include:

- #1. Increased integration of public health issues into urban planning and design among urban planners, professionals in the field, policy-makers, city leaders in Hoian.
- #2. Increased accessibility to public spaces by active transportation for Hoian's dwellers.
- #3. Increased participation in healthy neighbourhood development in Hoian by its residents and organizations

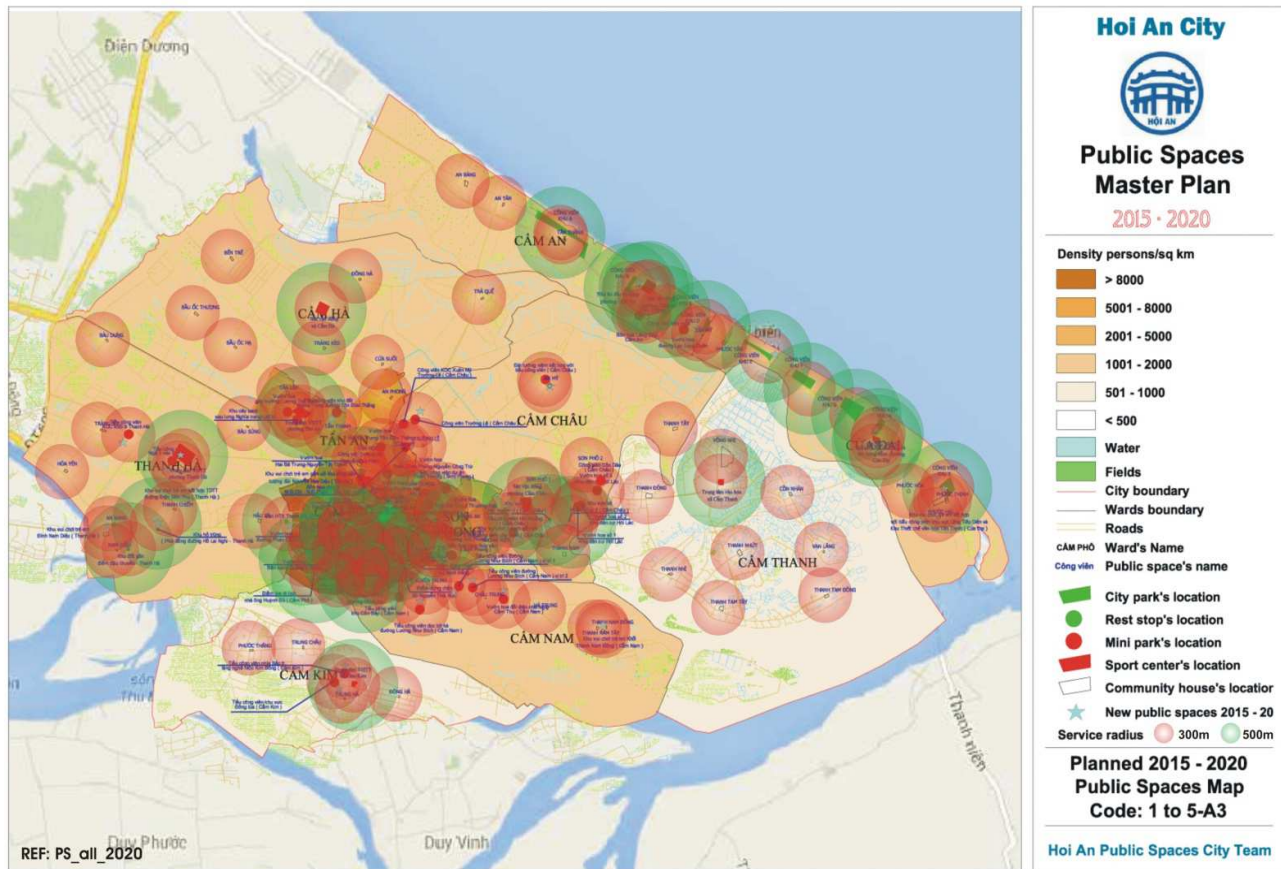


For each objective, the plan sets a number of activities and indicators for moving forward. For example objective #2, which is an objective for changing the built environment, the plan developed a set of activities including the improvement of existing PS and building new PS. These activities help to achieve a comprehensive PS system at three levels: neighbourhood, wards and city. The standards for the PS in each of these areas include:

Public Space Category	Purpose	Area	Distance	Fees	Elements
<b>Neighbourhoods</b>					
<b>Mini Park/Parkette</b>	Serves the local community for their daily recreation and relaxation activities	≥ 1.5 sqm/person	300 m walking distance of residents	Free	Seating, trees, footpath, public toilet.
<b>Community House</b>	Serves the local community for their outdoor and indoor community activities		300 m walking distance of residents	Free	Outdoor elements include exercise areas, sport yard, footpaths, trees, seating, playground for children, public toilet. Indoor utilities include meeting room, reading room and stage for music performance.
<b>Commune/Ward Level</b>					
<b>Rest stop/recreation</b>	For pedestrians (both local dwellers and tourists) to rest and for organizing recreation activities	≥ 1.5 sqm/person	≤ 500m walking distance of residents	Free	Seating, trees, public toilets. In some cases they can be combined and designed with footpaths and/or playgrounds for children.
<b>Sport and cultural center</b>	Serves the entire ward or commune for their organized cultural and sport activities		≤ 500m walking distance of residents	Free	Main elements include multi-functional sports fields, stadiums, and/ or swimming pools. They can be combined and designed with playgrounds for youth and children, footpaths or exercise yards for adults.
<b>City-Wide</b>					
<b>City park</b>	Serves the entire city by providing outdoor organized recreation activities, exercises and sport activities	≥ 6.0 sqm/person	≤ 3000m walking distance of residents and linked to local public transit		Public toilets, seating, trees, and areas to relax and recreation under shade. They will be equipped with sport yards, playgrounds for people, especially the elderly and children.

## What are the targets to 2020?

Categories	2020 target			Existing PS (2015)		New development (to 2020)	
	# of PS (sites)	Area (square meters)	Standard square meters per person)	# of PS (sites)	Area (Square meters)	# of new PS (site)	Area (Square meters)
<b>#1. Public spaces at neighbourhood level</b>							
<b>Mini park/parkette</b>	46	71,705	1.64	19	24,622	27	47,083
<b>Community house</b>	90	90,256		75	65,211	15	25,045
<b>#2. Public spaces at commune/ward level</b>							
<b>Rest stop / recreation</b>	27	10,122	1.53	7	4,963	20	5,159
<b>Sport and cultural center</b>	16	140,658		12	113,758	4	26,900
<b>#3. Public spaces at city-wide level</b>							
<b>City park</b>	20	596,438	6.04	7	52,748	13	543,690
<b>All categories of public spaces of Hoi An city</b>							
	199	909,179	9.21	120	261,302	79	647,877



## How will the plan implemented?

The Hoian Public Spaces Master Plan 2015 – 2020 actions are included in city work plans of the Urban Management Department, the Culture and Communication Department, and the Trade and Tourism Department. The Plan will be implemented by:

### #1. Preserving and improving the value of existing public spaces.

- Maintenance Program:
  - Maintain the environmental sanitation.
  - Provide regular care to the trees and lawns.
  - Keep the existing public equipment and elements in good repair.
  - Strengthen the security and safety.
  - Strengthen the management against encroachment and misuse.
- Upgrade the existing public spaces includes:
  - Planting trees to add shade.
  - Install additional seating.
  - Install trash bins.
  - Install sports equipment and children's play equipment.
  - Reduce or remove fences, upgrade sidewalks, improve entrances.
  - Prioritize and encourage cultural activities and traditional games to preserve and promote local identity.



### #2. Develop new quality public spaces to meet the needs of residents.

- Prioritize using the land fund of the City to develop PS at all levels (neighbourhood, ward/commune, city).
- Invest in new PS in the order of priority as follow (1) the neighbourhood, (2) the commune/ward, (3) city-wide.
- Prioritize and encourage the community to invest in their PS. This can include, but not limited to, the city and residents working together, non-profit organization contributions, volunteers' contributions, state investment, business investment and/or support, community investment and self-management.
- Prioritize and encourage ideas and projects for sustainable development of PS including: design and use of environmentally-friendly and low cost materials; and, mobilizing different resources participating in the construction, management, and operation.
- Prioritize and encourage ideas and projects to develop the diversity of activities while maintaining and promoting identity, culture, historic, and environmental values of the PS.

Ongoing public involvement is also essential to this plan's success. Implementation progress will be monitored and evaluated regularly by a Public Spaces City Team with members from city's departments. The plan approval can be found (in Vietnamese) on the Hoian government website [www.hoian.gov.vn/QD KGCC 2015 20](http://www.hoian.gov.vn/QD KGCC 2015 20)

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