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# ANNUAL REPORT 2015- 2016

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LIVABLE CITY PROJECT

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Submitted by ESAF, INDIA

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## BACKGROUND:

The burden of disease caused by Non-Communicable Diseases is increasing rapidly and will have significant social, economic and health consequences. Based on the current trends, by the year 2020 Non-Communicable Diseases are expected to account for 75% of deaths and 60% of the global disease burden. Most of this increase will result from the epidemiological transition in developing countries. Physical inactivity is a major concern for the vast occurrences of Non-Communicable Diseases all over the globe. The easiest way to mitigate the rising incidents of NCD's in India is the promotion of public spaces, non-motorized transport and promotion of pedestrian friendly infra-structure that would eventually influence the sedentary lifestyle of people positively.

Efforts of ESAF has proven over the period of seven years that it is worth continuing the process as there needs to built awareness on the issue among different stakeholders, building capacity, mobilizing community and engage with them through community driven programs that sustain the interest and sustainability of the vision we are targeting for. In this background, we are sure that ESAF's vision for the Livable Cities program is to *"We want happy and healthy children and families in every neighborhood who have safe streets, free access to parks, playgrounds, open space and fun places to play around"* will lead to realising the dream. Work in four cities have shown significant changes in the attitude of policy makers, decision makers and the community are moving towards sustainable goals slower but steady. This vision will ultimately lead to:

- Decreased morbidity and mortality due to injury and chronic diseases
- Increased social interaction and community cohesion
- Decreased emissions of air pollutants leading to poor air quality and climate change

## **EXECUTIVE SUMMARY:**

ESAF has successfully achieved the targets set for the period of 2015-2016, the key programs that lead to this are Healthy Transportation, Parks Program and Active and Safe Route to School Program and the major success of the year are;

## **HEALTHY TRANSPORTATION:**

### **RESEARCH:**

1. Organised Open street events and observed Car Free Days in three cities successfully. Research results from the perception survey carried out in Open Street Events was used by Directorate of Urban Land Transport to advocate for budget allocation and spreading the activities and messages to different cities in Karnataka
2. Research recommendation of Swaraj Round Study on pedestrian facilities was taken up by the leading architect firm in the city which lead to budget allocation and redesigning of Swaraj Round, one of the biggest rounds in the country.

### **POLICY DEVELOPMENT:**

1. Analysis of various transport and policies that facilitate NMT led to raise awareness among the policy makers on promotion of pedestrian infrastructure and NMT
2. Built good rapport with the government officials bringing changes in the policies and execution of the programs

### **COMMUNITY ENGAGEMENT:**

1. Built the capacities of nine community partners to initiate Cycle Day and work in their immediate neighbourhood for improving their environment that will facilitate people to adopt active lifestyles and non motorized transport (NMT)
2. Increased awareness and capacity of many partner organizations especially from government agencies to work towards sustainable transport plans and programs- Observation of Car Free Day in Thrissur saw this commitment from people and local government.
3. Observation of Road Safety Week `across four places increased the understanding and need of programs among different stakeholders. IEC materials developed by ESAF were used by Department of Police and Traffic in building capacity of their new recruits and disseminating the idea among general public especially, drivers.

CAPACITY BUILDING:

1. ESAF was contacted for facilitating Car Free Day, Cycle Day and ASRTS programs in Bhakthapur, Nepal by Car free cities team
2. Advocacy training organized for elected members and government officials on healthy transportation has seen significant attitude changes towards promotion of sustainable transport, budget allocation in city municipal corporations.
3. All four cities have made significant rapport and built the capacity of media personnel that got translated into articles and discussions in print and visual media on healthy transportation and promotion of NMT



## **PARKS PROGRAMS**

### **RESEARCH:**

1. Completion of beach quality and audit
2. Completion of public space mapping in Bangalore
3. Completion of public space mapping in Malappuram

### **POLICY DEVELOPMENT**

1. Dissemination seminar of public space mapping report in Malappuram led to District Tourist Promotion Council (DTPC) officials agreeing to design people friendly infrastructures and amenities that will encourage more people to use the facilities
2. Park visits organized for officials and elected members showed significant changes in terms of budget allocation and speeding up the renovation and maintenance of public spaces
3. Inclusive play space design is approved as mandatory for all parks and implemented in four under-construction parks
4. Increased budget allocation by the local governments in park maintenance and renovation

### **COMMUNITY ENGAGEMENT:**

1. Organised park programs in all four park, making the places functional, safe and easily accessible for all community
2. Capacity building has encouraged the Self Help Group (SHG ) members of ESAF Microfinance Investments Limited (EMFIL) organize park programs
3. 1:1 meetings with journalists have seen many media instances covering, scenarios of public spaces are its role in promoting healthy lifestyles
4. Capacity building saw many special schools wanting to advocate for inclusive parks
5. Information shared on encroached park got the community to reclaim the space.

### **CAPACITY BUILDING:**

1. Built the capacity SHG members of ESAF Microfinance Investments Limited (EMFIL) to advocate for the parks program and functionality of the space

2. Nine SHG members committed to reclaim three parks in their locality
3. 1:1 meetings with the Mayor of Nagpur saw budget allocation of amount Rs 2 lakh for developing inclusive park
4. Walking club formed in the park is bringing out many families together to the park, enabling them to lead active lifestyle



## **ACTIVE AND SAFE ROUTE TO SCHOOL (ASRTS) PROGRAMS**

### **RESEARCH:**

Studies were completed and reports are being prepared for;

1. Observation study on pedestrian infrastructure
2. Analysis of Collisions/Conflicts occurring during times of Students movement in Mallapuram
3. Fact sheets – Approaches for ASRTS program

### **POLICY DEVELOPMENT:**

1. Review of transportation policies gave understanding on the provision for safe school travel
2. Department of Education contacted ESAF to pilot ASRTS program in South Zone of Bangalore
3. DULT<sup>1</sup> wants ESAF to support them in replicating ASRTS program in different parts of the city.
4. 1 Assistant Commissioner of Traffic is appointed for coordinating programs related to ASRTS

### **CAPACITY BUILDING:**

1. Sensitization meetings with different stakeholders got more partners to work on the issue. 5 other communities (Cycle day partners) decided to implement ASRTS in Bangalore
2. IEC materials prepared is used by different government departments for their internal and external awareness programs.
3. Media engagement has resulted in more articles on Safe route to school program and awareness article that encourage other people to replicate easily

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<sup>1</sup> Directorate of urban Land Transport, Government of Karnataka

### COMMUNITY ENGAGEMENT:

1. Route mapping done by children identified many difficulties faced by them, the kind of minute details produced by the children got appreciation from urban planners, this will be taken up by the community partner under their Neighbourhood Improvement Plan (NIP) for which fund has been allocated under CSR initiatives.
2. Getting community partner on board for the program was the major success of implementing ASRTS programs.
3. Walking bus and Walk to School on Saturday has created lots of buzz in the community, many parents and teachers joined. Schools that were not keen on joining the program initially joined in the later stage of the programs
4. Many children shared that their parents started using cycling and walking for their short errands after the events





## HEALTHY TRANSPORTATION

Projected Activities	Activity Indicators	Reach - numbers	Immediate Outcomes / Results	Va
<b>BANGALORE</b>				
<b>Research - Conduct desktop research</b>	<ul style="list-style-type: none"> <li>articles &amp; documents were studied to understand the concept</li> </ul>	2 Livable City Team	Increased understanding among ESAF staff on: <ul style="list-style-type: none"> <li>➤ public transit environment</li> <li>➤ cycling environment</li> <li>➤ better understanding to contribute to the SDGs target 11.2</li> </ul>	Si ne ha fa wi
<b>Conduct surveys</b> <ul style="list-style-type: none"> <li><b>Open Street Events</b></li> <li><b>Malleswaram Accessibility Project (MAP)</b></li> </ul>	<ul style="list-style-type: none"> <li>➤ 1 survey conducted (Open streets – MG road)</li> <li>• 13 albums were posted on FB</li> <li>• Report has been shared with DULT and media<sup>2</sup></li> </ul>	575 respondents  Approximately 8000 general public	<ul style="list-style-type: none"> <li>• Increased understanding of government/ elected officials on open street concept</li> <li>• Increased number of government/ elected officials reporting that they will work on issue               <ul style="list-style-type: none"> <li>➤ Study result was used to disseminate the idea of open street to replicate in various localities of Bangalore /Karnataka</li> </ul> </li> <li>• Increase in number of journalists asking for ESAF's expertise</li> <li>• Received 2 media reports.</li> </ul>	

<sup>2</sup> <https://drive.google.com/a/esaf.in/file/d/0Bx1NWL17genMQUhob3h5UmttbXM/view?usp=sharing>

	<ul style="list-style-type: none"> <li>5 Discussions<sup>3</sup> with Malleshwaram Accessibility Plan (MAP) team - (Malleshwaram Swabhimana Initiative (MSI) &amp; Directorate of Urban Land Transport (DULT)</li> </ul>	2 transport planners, DULT, 4 representatives from MSI 1 member from Bengaluru Coalition for Open Streets (BCOS)	No result	Co pr ta in: of
<b>Capacity building – Organize 1:1 meetings with NGO partners, citizens and officials</b>	<ul style="list-style-type: none"> <li>4 meetings<sup>4</sup> organized by network members</li> <li>125 representatives from various NGO's</li> <li>14 officials from different political parties participated</li> <li>32 children represented themselves for highlighting their issues</li> </ul>	125 NGO representatives 14 party officials 32 children 30 community members	<ul style="list-style-type: none"> <li>Increased understanding among citizens about importance of parks/ safe roads</li> </ul>	
<b>Organize meetings with relevant departments</b>	<ul style="list-style-type: none"> <li>5 meetings held with merchants association<sup>5</sup> and DULT and ESAF</li> </ul>	1 Commissioner 7 Transport Planners	No result	Pl: pe

<sup>3</sup> Discussion with MAP team - Series of discussions were held with staffs of Directorate of Urban Land Transport (DULT), members of MalleshawaramSwabhimana Initiative of MAP. Conclusion drawn out of the discussion that the entire project is stuck at the office of elected member and DULT team is stuck on the project. Undertaking and p be feasible for ESAF due to the scenario mentioned.

<sup>4</sup> Three meetings were held to discuss and submit the child friendly manifesto to the various political party officials before the local BBMP elections and 1 meeting for the general manifesto

<p><b>Pedestrian Friendly Commercial Street</b></p>	<p>facilitated for the meetings</p>	<p>12 merchants from Association 1 representative from EMBARQ 2 Media personnel</p>		<p>st M id Ti hc pr ev</p>
<p><b>Community Engagement – Organize events (such as walking days and cycling days)</b></p>	<ul style="list-style-type: none"> <li>16 Cycle Days was organised in 12 different locations</li> </ul>	<p>Approximately 5, 00, 000 general public 9 media agencies</p>	<ul style="list-style-type: none"> <li>Increased number of citizens who joined for promotion of walking and cycling</li> <li>Increased number of partners understanding of the importance of walking, cycling and public transit</li> <li>Increased number of partners agreed to organize similar events- 9 new organizations initiated cycle days</li> <li>40 media instances about Cycle Day events</li> </ul>	<p>Nc</p>
<p><b>Open street Events - Observation of CFD and 2 open street events for</b></p>	<p>➤ 3 major events organized/facilitated</p>	<p>More than 10, 00, 000 general population directly</p>	<ul style="list-style-type: none"> <li>Increase in number of government/ elected officials reporting that they will work on issue</li> </ul>	

<sup>5</sup> ESAF initiated the discussion with merchants association on making C. St pedestrian Friendly. Coordinated the meetings with merchants association and DULT for the fine tuning of making friendly. Program got cancelled due to technical and safety issue in view of the visit of Prime Minister to the city.

the whole day		and indirectly 70 children(Autism fest) participated 100 adults participated	<ul style="list-style-type: none"> <li>• Increase in number of articles and news stories prepared independently by journalists</li> <li>• Increase in number of citizens who reported increased understanding of the importance of walking, cycling and public transit</li> <li>• ESAF was contacted by Car Free Day Team in Bhakthapur to assist them in planning and organizing CFD and open street events- CFD Team accepted and implemented few of our suggestions like, adding localities into their team, community engagement through youth.</li> <li>• 40 media instances received</li> </ul>	
Admin of Cycle day FB Page	Managed Cycle Day Facebook page for 2 weeks	On an average 25 people per day commented on the page	<ul style="list-style-type: none"> <li>• Acknowledgement for the efforts of ESAF</li> </ul>	
<b>Projected Activities</b> <b>NAGPUR</b>	<b>Activity Indicators</b>	<b>Reach - numbers</b>	<b>Immediate Outcomes / Results</b>	<b>Va</b>
<b>RESEARCH – Walkability study</b>	Walkability Report finalised		<ul style="list-style-type: none"> <li>• Increased understanding among ESAF staff of: The condition of the city in promoting walkability</li> </ul>	
<b>Desk research on metro project</b>	Desk research and other document	3Principals	<ul style="list-style-type: none"> <li>• Increased understanding among ESAF staff of</li> </ul>	

	<p>review were done</p> <ul style="list-style-type: none"> <li>Had 3 meetings with 1 Architect college</li> </ul>	<p>6 Professors 2 Students</p>	<p>plans of the project</p>
<p><b>Desk Research on Walkers street, at Civil line and organize 1:1 meetings with the government officials</b></p>	<ul style="list-style-type: none"> <li>Had 3 meetings with Department of Traffic</li> </ul>	<p>3 officials from Department of Traffic 5-8 walkers</p>	<p>Not much information<sup>6</sup></p>
<p><b>COMMUNITY ENGAGEMENT – Organising meetings with partners</b></p>	<ul style="list-style-type: none"> <li>11 Network meeting with Nagrik Abhhiyan<sup>7</sup></li> <li>2 Network meetings organized in preparation for CFD<sup>8</sup></li> </ul>	<p>22 NGO's 140 Citizens 19 NGO's 28 Participants 1 Professor 3 Teaching staffs 25 students from 2 MSW colleges</p>	<ul style="list-style-type: none"> <li>Increased understanding among partners about the importance of walking cycling and public transit</li> <li>Increased number of active partners in program</li> </ul>

<sup>6</sup> It was shared by all the police officials that there is no official document that initiate the process, people are clueless on how it started. Almost all of them shared that people just started walking and eventually department started providing them support in terms of barricading and manning the traffic. This could be as the street is residential area for high officials in the city

<sup>7</sup> Nagrik Abhiyan is a consortium of NGO's working on urban issues

<sup>8</sup> CFD – Car Free Day

<b>Organising CFD and open street events</b>	<ul style="list-style-type: none"> <li>1 Cyclathon</li> </ul>	<p>1 DCP 250 participants – general public from the community 5 NGO officials 6 staffs from ESAF 6 Volunteers from Community Knowledge centre, Yes Bank 1 Inspector 3 police officials 15 Social Work Interns</p>	<ul style="list-style-type: none"> <li>Increased understanding among partners about importance of walking cycling and public transit</li> <li>Increased number of active partners in program- 5 NGOs joined</li> <li>1 Government department- Department of Traffic</li> <li>Increased number of active citizen participants</li> <li>Increase in number of journalists asking for ESAF expertise</li> <li>2 media instances</li> <li>Interview telecasted in All India Radio - 30 minutes duration</li> </ul>
	<ul style="list-style-type: none"> <li>Interview at All India Radio (AIR)- 30 minutes interview on ESAF and its activities was aired on 24<sup>th</sup> September 2015</li> </ul>	<p>4 Program Officers 5 Anchors Approximately 450,000 listeners from general public from the state of Maharashtra</p>	
<b>Facilitate walking club</b>	<ul style="list-style-type: none"> <li>1 club with 20 walking club members</li> </ul>	<p>20 club members and their immediate family members</p>	<ul style="list-style-type: none"> <li>Increased understanding among citizens about the importance of walking, cycling and public transit</li> </ul>

			<ul style="list-style-type: none"> <li>Increased awareness among SHG member about NCD and importance of physical activity</li> </ul>
<b>Observation of Road safety week</b>	<ul style="list-style-type: none"> <li>Organised 2 Road safety week programs in two communities with community members and children</li> </ul>	<p>45 children  12 community member  17 park volunteers  5 social work students  270 children from CKC<sup>9</sup>  Approximately 50, 000 general public</p>	<ul style="list-style-type: none"> <li>Increased understanding among community members, volunteers and children about importance of pedestrian safety and rules</li> <li>Increased awareness among citizens and children about traffic rules and pedestrian rights</li> <li>Increased understanding among journalists on the issues <ul style="list-style-type: none"> <li>➤ 3 media instances received related to activity</li> </ul> </li> </ul>

Projected Activities	Activity Indicators	Reach - numbers	Immediate Outcomes / Results	Variation
<b>MALAPPURAM</b>				
<b>POLICY DEVELOPOMENT – Organise dissemination seminar</b>	<ul style="list-style-type: none"> <li>1 Dissemination seminar was organized on “The Walkability of Malappuram municipality”</li> </ul>	<p>21 Municipality officials  4 DTPC officials  24 RAAF<sup>10</sup> members</p>	<ul style="list-style-type: none"> <li>Increased awareness among government officials on the need of adding healthy transportation in the City and have agreed to add the suggestions in the City</li> </ul>	

<sup>9</sup> CKC – Children Knowledge Hub

<sup>10</sup> RAAF – Road Accident Action Forum

	<ul style="list-style-type: none"> <li>• 1 ESAF guideline document and key recommendations for the better walkability prospects of Malappuram municipality has been developed and distributed among the policy makers in the dissemination seminar organized at Malappuram municipality</li> </ul>	<p>18 school representatives</p> <p>13 PWD department officials</p> <p>17 Journalists</p>	<p>Development Plans<sup>11</sup></p> <ul style="list-style-type: none"> <li>• Increased understanding among partners about the importance of walking, cycling and public transit</li> <li>• Increased number of active citizen participants agreed to work on the issues</li> <li>• Increased capacity among government/ elected officials to develop and maintain walking, cycling and public transit infrastructure</li> <li>• Increased understanding among journalists on the issue and agreed to share the details to public <ul style="list-style-type: none"> <li>➤ 16 media instances received highlighting the study results and importance of pedestrian rights</li> </ul> </li> </ul>	
<p><b>1:1 meetings with government and elected officials</b></p>	<ul style="list-style-type: none"> <li>• 17 meetings were held with various government officials regarding the existing transport issues in the city</li> <li>• 7 discussions<sup>12</sup> were held with the Transport department officials</li> </ul>	<p>12 municipality officials</p> <p>7 PWD department officials</p> <p>7 District Panchayat</p>	<ul style="list-style-type: none"> <li>• Increased capacity among government/ elected officials to think and develop plans for promoting walking, cycling and public transit infrastructure</li> <li>• Increased understanding among government officials resulted in agreement that they will work on the issue</li> </ul>	

<sup>11</sup> The Municipal Chairperson of Malappuram municipality has agreed to submit all the recommendations, prescribed in the study report, in the Council meeting to develop it as a project

<sup>12</sup> Series of discussions were held to find out the municipality's plan for city footpaths and also to get the master plan of Malappuram municipality. Apart from that, we could find out how much funds are be each financial year.



		members Regional Transport Officer and other officials, Municipality Chairman		
<b>1:1 meeting with journalists</b>	<ul style="list-style-type: none"> <li>7 meetings were held with Journalists</li> <li>12 journalists were contacted to sensitize them with the existing transport issues</li> </ul>	12 Journalists from different media house	<ul style="list-style-type: none"> <li>Increased understanding among partners about the importance of walking, cycling and public transit</li> <li>16 media instances on the livability of Malappuram and how to promote these concepts and role of different organisations</li> </ul>	
<b>Organize 1:1 meetings with NGO partners</b>	4 meetings were held with RAAF (Road Accident Action Forum) officials and they participated in the dissemination seminar	21 officials of RAAF	<ul style="list-style-type: none"> <li>Increased capacity among partners to advocate for walking, cycling and public transit infrastructure</li> <li>Increased number of active partners for the program</li> <li>Increased capacity among partners to advocate for walking, cycling and public transit infrastructure</li> </ul>	

Projected Activities	Activity Indicators	Reach - numbers	Immediate Outcomes / Results	Varia
<b>THRISSUR</b>				

<p><b>RESEARCH – Current modal split</b></p>	<p>Conducted desktop research</p>		<p>Increased understanding among ESAF staff on:</p> <ul style="list-style-type: none"> <li>➤ Better understanding of the modal-split and how can it be differentiated with modal-share</li> <li>➤ Increased understanding of the term “modal-split” and the studies conducted in different parts of Kerala to find out the modal split of that particular area</li> <li>➤ Increased understanding of the national &amp; state level transportation policies and its implications</li> <li>➤ Increased understanding of the specific department who implement transport-related policies at the national, state level &amp; district level</li> <li>➤ Increased understanding of the roles and responsibilities of Regional Transport Officer, Joint Regional Transport Officer etc</li> </ul>	<p>None</p>
	<p>5 Meetings with concerned government officials</p>	<p>7 officials (MLA’s, Standing Committee Chairman, Thrissur Corporation officials, RTO, Joint Regional Transport Officer etc.)</p>		<p>The ir house under is hur data c usefu depar</p>

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<b>Conduct policy reviews</b>	<ul style="list-style-type: none"> <li>Review of Government policies related to transportation has been done</li> <li>Drafted a report on current transportation policies and its implications</li> </ul>	7 officials (MLA's, Standing Committee Chairman, Thrissur Corporation officials, RTO, Joint Regional Transport Officer etc.)	<p>Increased understanding among ESAF staff on:</p> <ul style="list-style-type: none"> <li>transportation policy environment (budget, political mapping, general policies etc)</li> <li>Compiled a report and submitted to HB on Road Transport Policies that promote NMT in the state</li> </ul>	
<b>POLICY DEVELOPMENT – 1:1 meetings with elected /government officials / Road Transport Officer</b>	<ul style="list-style-type: none"> <li>13 discussions were held with the Division Councillors/TUDA<sup>13</sup>, MLA &amp; Kerala State Nirmithi Kendra to advocate for pedestrian oriented infrastructure</li> <li>2 meetings were held with NATPAC<sup>14</sup>, RTO-Thrissur</li> <li>3 meetings were held with the</li> </ul>	40 from different government departments  Consultant- NATPAC Lawyers, Social activists, Child Welfare Committee members etc	<ul style="list-style-type: none"> <li>Increased capacity among government/ elected officials that they have agreed to work on the issue</li> </ul>	

<sup>13</sup> TUDA- Thrissur Urban Development Authority

<sup>14</sup> NATPAC - (National Transportation Planning and Research Centre)

	<p>DCPU, regarding <b><i>Our Responsibility to Children</i></b> project<sup>15</sup></p> <ul style="list-style-type: none"> <li>• 3 discussions<sup>16</sup> were held with the Kerala State Nirmithi Kendra, regarding the construction of the Inner circle of Swaraj Round</li> </ul>		
<b>Organise dissemination seminars</b>	<ul style="list-style-type: none"> <li>• Organized a Pre-dissemination seminar on the “Walkability study of Swaraj Round” at the PWD Rest House, Thrissur</li> </ul>	<p>51 officials</p> <p>Representatives from NGO’s, government offices, elected members, social activists, Political representatives etc.</p>	<ul style="list-style-type: none"> <li>• Increased capacity among officials for promoting walking and cycling infrastructure development<sup>17</sup> and agreed to work on the issue</li> <li>• Increase in budget allocation for creating right pedestrian infrastructure</li> <li>• Increased understanding among officials has led to adding the requirement of healthy transportation in the City Development Plans</li> <li>• Increased awareness among journalists and number of journalists asking for details</li> <li>• 14 Media instances received</li> </ul>

<sup>15</sup> We have got a special invitation from DCPU (District Child Protection Unit), to represent ESAF in the ORC (Our Responsibility to Children) inauguration. ORC is an official body initiated by the district against children by focusing more on educational institutions. They consider ESAF as a mentor & resource to initiate programs at the school level to curb such issues.

<sup>16</sup> The Foundation stone laying ceremony of Swaraj Round inner pavement was held at Thrissur on December 20<sup>th</sup>. Right now, the work is progressing and is slated to complete within 4 months time. The record were included in the design by the Kerala State Nirmithi Kendra.

<sup>17</sup> The suggestions given by ESAF were included in the project to make Swaraj Round inner pavement pedestrian-friendly. The State government has approved 2.5 Crore INR to implement of ***Kerala State Nirmithi Kendra***. The project has already started.

<p><b>COMMUNITY ENGAGEMENT</b></p> <p>- <b>Organize events (such as walking days, cycling days &amp; Road safety week observation).</b></p>	<ul style="list-style-type: none"> <li>Organized <b>International Car-free Day, 2015</b> at Ramanilayam Road, Thrissur on 4<sup>th</sup> October 2015</li> <li>Organized a Road Safety awareness program for the auto drivers at Pattikkadu</li> </ul>	<p>350 participants, including auto drivers, Student Police Cadets and policemen attended the program</p> <p>11 police officials</p> <p>President of Indian Road Congress</p> <p>3 Grama-panchayat members</p> <p>65 Student Cadet Police</p> <p>1500 general public</p>	<ul style="list-style-type: none"> <li>Increased understanding among citizens about the importance of walking, cycling and public transit</li> <li>Increased number of active partners<sup>18</sup> in program</li> <li>Increased number of active citizen participants</li> <li>28 media instances received</li> </ul>
<p><b>1:1 meetings with journalists</b></p>	<ul style="list-style-type: none"> <li>37 meetings held with Journalists &amp; media personnel of various media houses</li> <li>17 discussions<sup>19</sup> were held with All India Radio (AIR), Best FM 95.0, Radio Mango</li> </ul>	<p>59 Journalists<sup>20</sup></p>	<ul style="list-style-type: none"> <li>Increased understanding among partners about the importance of walking cycling and public transit</li> <li>26 articles were written about the event</li> </ul>

<sup>18</sup> Various Govt. and International agencies like; Kerala State Pollution Control Board, NATPAC, Police Department, Thrissur Corporation, UNICEF, UN and Climate Change, Resident Welfare Owners and Passengers Association

<sup>19</sup> We have got a good media coverage for the International Car-free Day event, 2015. Almost, 26 articles featured in all the major Newspapers, not just in Thrissur edition but at state level too. Pre and post event the major news dailies, which also included **Radio FM, Radio Mango 91.9, Best FM 95.0, All India Radio** etc.

<sup>20</sup> All India Radio, Radio Mango, Best FM, Malayala Manorama- Staff Reporters, Bureau Chief, Chief Editor, Mathrubhumi- Staff Reporters, Rashtra Deepika- Staff Reporters & Camera Reporters & Cameraman, CTV Reporters, ACV Reporters, The Hindu- Sub Editor, TCV Reporters, Madhyamam- Reporters

	91.9, Manorama News, Surya TV, Asianet News, Malayala Manorama etc		and concept <ul style="list-style-type: none"> <li>• Increase in articles and news stories prepared independently by journalists and visual media<sup>21</sup></li> <li>• Increased number of active partners in program</li> </ul>
<b>CAPACITY BUILDING</b> <b>Organize 1:1 sensitization meetings with journalists.</b>	<ul style="list-style-type: none"> <li>• 8 sensitization meetings were held with Journalists to create awareness among policy makers through print-media on pedestrian-friendly transport modes</li> <li>• 11 Journalists participated in the discussions</li> </ul>	11 Journalists	<ul style="list-style-type: none"> <li>• Increased capacity among journalists to advocate and create awareness among public for walking, cycling and public transit infrastructure</li> </ul>
<b>Organize presentations to citizen groups</b>	<ul style="list-style-type: none"> <li>• ESAF was invited to do a presentation on Healthy Transportation at “CERA-Vanitha Veedu”<sup>22</sup> exhibition held at Thrissur</li> </ul>	84 people Town Planner (TUDA) 24 members from Indian Institute of Architects	<ul style="list-style-type: none"> <li>• Increased number of active partners in the program</li> <li>• Increased awareness among various stakeholders</li> <li>• Increased number of stakeholders</li> </ul>

<sup>21</sup> All India Radio (AIR), Best FM 95.0, Radio Mango 91.9, Manorama News, Surya TV, Asianet News

<sup>22</sup> The chief architect of “**ddarchitects**” (UNESCO award winner) had requested ESAF to do a qualitative analysis of the city, citing the limited infrastructure facilities available for the pedestrians, to submit after developing it as a proposal with possible recommendations. Apart from that, **TUDA (Thrissur Urban Development Authority)** also expressed their willingness to join hands with ESAF to make the city w

			acknowledging the expertise of ESAF	
<b>Organize trainings for government and elected officials</b>	<ul style="list-style-type: none"> <li>Organized 1 advocacy training<sup>23</sup> on Healthy Transportation and felicitation program for the elected representatives of Thrissur Corporation and RWA members on 4<sup>th</sup> December 2015</li> </ul>	<p>14 Division Councilor's Hon'ble Mayor, Deputy Mayor 36 members from various Resident Welfare Associations 56 general public etc</p>	<ul style="list-style-type: none"> <li>Increased capacity among government/ elected officials who have agreed to work on the issue</li> </ul>	

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<sup>23</sup> The advocacy training helped to ensure the support of all the newly elected councilor's of Thrissur Corporation and also the representatives of Resident Welfare Associations, to actively involve in all the ESAF.

## PARK PROGRAM

Projected Activities	Activity Indicators	Reach - numbers	Immediate Outcomes / Results	Variation
<b>BANGALORE</b>				
<b>RESEARCH</b> <b>Public space mapping</b>	<ul style="list-style-type: none"> <li>Audits completed for all the ward</li> <li>Report compilation in the process</li> </ul>		<ul style="list-style-type: none"> <li>Increased understanding of the quality and quantity of parks</li> </ul>	Report
<b>Training on budget allocation</b>	<ul style="list-style-type: none"> <li>4 policy reviews – budget allocation for parks for years 2011 to 2015 – with the assistance of Centre for Budget and Policy Studies (CBPS)<sup>24</sup></li> </ul>		Increased understanding among ESAF LC staff of: <ul style="list-style-type: none"> <li>the park policy environment</li> <li>Budget allocated</li> </ul>	Need under
<b>CAPACITY BUILDING</b> <b>1:1 meetings with elected members</b>	<ul style="list-style-type: none"> <li>35 meeting for park development in 3 wards<sup>25</sup></li> </ul>	1 Deputy Director 1 Superintendent 3 Corporators 2 Local Leaders	<ul style="list-style-type: none"> <li>Increase knowledge on the issue for government/ elected officials reporting increased capacity</li> <li>Increase in number of government/ elected officials reporting that they will work on issue<sup>26</sup></li> </ul>	None

<sup>24</sup> With the help of the researchers at CBPS, a few websites where the budgets of the respective financial years were published by BBMP were reviewed. The team felt that they require support in analyzing it person and needs to be followed up it. The sites are as follows:

<http://218.248.45.169/download/budget/2012-13/6%20Abstract.pdf> , <http://218.248.45.169/download/budget/Budget%20Speech.pdf>, <http://bbmp.gov.in/documents/10180/415101/Final%20Budget%20S15%20dt%2015-2-2014%20%207.30pm.pdf>, <http://218.248.45.169/download/budget/2013-2014Budget.pdf>, [http://bbmp.gov.in/documents/10180/433958/Abstract\\_2015-16.pdf/c1b2d4a3-a64b-4fed-a35](http://bbmp.gov.in/documents/10180/433958/Abstract_2015-16.pdf/c1b2d4a3-a64b-4fed-a35)

<sup>25</sup> 4 meeting with Horamavu Corporator , 5 meeting with Garudacharpalya Corporator along with local leaders, 2 meeting with A.Narayanapura Corporator, 1 meeting with Superintendent meeting with A.Narayanapura Ward Engineer, 4 Meeting with Horamavu Ward Engineer , 1 meeting with Deputy Director of Department of Horticulture.



		2 Ward Engineers	
<b>Organize 1:1 meetings with NGO partners</b>	<ul style="list-style-type: none"> <li>1 meeting with Headstreams<sup>27</sup></li> <li>2 park events organized under Let's Play campaign in 2 wards</li> </ul>	2 office bearers of Headstreams 1 Director 1 program Manager 71 children – Girls - 24 Boys – 47 Youths – 6 Males	<ul style="list-style-type: none"> <li>Increase number of partners who report increased understanding of the importance of parks</li> <li>Increase in number of partners reporting that they will work on issue</li> </ul>
<b>Share guidelines and reports with government and elected officials</b>	<ul style="list-style-type: none"> <li>Album of Inclusive designs shared to Ward Engineer</li> <li>1 presentation<sup>28</sup> on current scenario of parks in MD Zone<sup>29</sup></li> </ul>	1 Ward Engineer 1 Corporator (elected member) 60 representatives	<ul style="list-style-type: none"> <li>Increase capacity among government/ elected officials<sup>30</sup></li> <li>Government officials reported that they will work on the issue</li> </ul>

<sup>26</sup> Ward Engineer of A Narayanapura has agreed to adopt the designs for making parks inclusive. Since the tender had already given out and approved, contractor has agreed to add the site for swing which is done as per the discussion.

<sup>27</sup> Let's play is a campaign that has been organized by Headstreams to promote play as a right in the month of November every year. Since two years, ESAF also takes part in their campaign towards promoting safe play spaces.

<sup>28</sup> A presentation was given on current scenario of parks of MD Zone to Mayor and other elected officials along with civil society organizations. The team was asked to follow up with the Chief Engineer of Mayor Mahadevapura Zone

<sup>29</sup> Mahadevapura Zone

<sup>30</sup> Chief Engineer of the ward shared that he was not aware about the inclusive designs and shared his happiness that he can use these designs for any parks that gets developed in his jurisdiction.

		from NGO's/ community members		
<b>Share reports and guideline documents with journalists</b>	<ul style="list-style-type: none"> <li>Details of parks in Horamavu shared</li> <li>1 journalist from Times of India (TOI)</li> </ul>	1 journalist	No result	
<b>COMMUNITY ENGAGEMENT</b> <b>Organise park programs</b>	<ul style="list-style-type: none"> <li>13 park visits for Rapport building</li> <li>33 park events organized in 2 parks<sup>31</sup></li> </ul>	Boys – 298 Boys Girls - 280 Girls Women - 35 Men – 40	<ul style="list-style-type: none"> <li>Increased understanding among citizens about the importance of parks</li> <li>Increased number of active citizen participants<sup>32</sup></li> <li>Approximately 50 children play independently on a daily basis</li> <li>Increased understanding among citizens about the importance of parks and regular walking and exercise</li> <li>Increased understanding among citizens about Non Communicable Diseases</li> </ul>	
	<ul style="list-style-type: none"> <li>1 awareness program on NCD and importance of park</li> </ul>	Women : 20 Children:16 1 Resource person <sup>33</sup>		

Projected Activities	Activity Indicators	Reach - numbers	Immediate Outcomes / Results	Variation
<b>MALAPPURAM</b>				
<b>RESEARCH</b>	<b>Research completed and report on</b>	21 Municipality	Increased understanding among ESAF LC staff of:	None

<sup>31</sup> Parks in 2 wards have selected for the functional park program. Ward # , Garudacharpalya and Ward# Horamavu are the current parks that we are working on. Strategies used for making parks functional among children and community members on the importance of parks in leading a healthy lifestyle. Simultaneously we work with the local elected members and concerned officials for budget allocation and s

<sup>32</sup> Ladies in the community have decided to work on the park by mobilising community and set up a meeting with local elected members

<sup>33</sup> Organised in collaboration with Dr Mohan's Diabetes Centre in Chennai

<b>Feasibility study in closed park</b>	<b>compilation</b>	officials 3 District Panchayat members 7 DTPC Members 4 PWD Officials	<ul style="list-style-type: none"> <li>the park policy environment</li> <li>park usage by citizens</li> </ul>
<b>POLICY DEVELOPMENT</b> <b>Organize dissemination seminars</b>	<ul style="list-style-type: none"> <li>A dissemination seminar was organized at the Malappuram municipality on Parks &amp; Public spaces</li> <li>ESAF guideline document and key recommendations for the development of parks and public spaces has been developed and distributed among the policy makers in the dissemination Seminar<sup>34</sup> organized at Malappuram Municipality</li> </ul>	21 Municipality officials 4 DTPC officials 24 RAAF <sup>35</sup> members 18 school representatives 13 PWD <sup>36</sup> department officials 17 Journalists	<ul style="list-style-type: none"> <li>Increased awareness among government officials on the need of public space</li> <li>Increased capacity among officials have agreed t work on the issue</li> <li>Increased number of policies that identify how parks will be developed implemented and maintained (The Municipal Chairperson of Malappuram municipality has agreed to submit all the recommendations in the Council meeting to develop it as a project and budget allocation)</li> </ul>

<sup>34</sup> A dissemination seminar on “Parks and Public spaces of Malappuram municipality” was held at the Municipal Council Hall, Malappuram on 10<sup>th</sup> February 2016. The study report was distributed among district, to consider the suggestions put forth by Evangelical Social Action Forum (ESAF) for policy level interventions. It was indeed helpful to create awareness among the Municipality and the District (DTPC) officials regarding the current scenario of Parks & Public spaces, which are directly falling under the jurisdiction of Malappuram municipality.

<sup>35</sup> RAAF – Road Accident Action Forum

<sup>36</sup> PWD – Public Works Department

<b>1:1 meetings with government and elected officials</b>	<ul style="list-style-type: none"> <li>28 discussions were held with the Municipality officials, Councillors &amp; the PWD officials</li> <li>3 discussions were held with the Municipality officials &amp; DTPC members, regarding the current situation of Kottakkunnu Amusement Park</li> <li>12 discussions were held with DTPC officials</li> </ul>	<p>38 Councillors 9 DTPC officials 6 PWD Department officials</p>	<ul style="list-style-type: none"> <li>Increased capacity among government/ elected officials to develop and maintain parks</li> <li>Increased knowledge has got the commitment from government officials that they will work on the issue</li> </ul>	
<b>COMMUNITY ENGAGEMENT</b> <b>Organize 1:1 sensitization meetings with journalists</b>	<ul style="list-style-type: none"> <li>11 discussions were held with journalists</li> </ul>	18 Journalists	<ul style="list-style-type: none"> <li>Increased capacity among journalist to prepare independent articles related to the issue</li> </ul>	
<b>1:1 meetings with journalists</b>	<ul style="list-style-type: none"> <li>12 meetings were held with journalists and media personnel's of various news dailies</li> <li>Discussions were held with 14 Journalists</li> </ul>	14 Journalists	<ul style="list-style-type: none"> <li>Increased number of journalists asking fr ESAF's expertise and details on the issue</li> <li>2 articles have been published in the news papers, highlighting the dismal state of Kottakkunnu amusement park</li> </ul>	None
<b>CAPACITY BUILDING -</b> <b>Share reports and guideline</b>	<ul style="list-style-type: none"> <li>5 research reports have been shared among the partners</li> </ul>	3 partners (Public Information	<ul style="list-style-type: none"> <li>Increased knowledge among different stakeholders</li> <li>Increased support from the active partners to work on</li> </ul>	

<b>documents with partners</b>		Officer, Friends Association, Malappuram municipality)	the issue	
	<ul style="list-style-type: none"> <li>Conducted a feasibility study at the Kottakkunnu amusement park, to give clarity to the government and elected officials as in how to design it effectively</li> <li>11 discussions were held with various government officials and reports have been shared with 13 government officials to convert it (Kottakkunnu Amusement Park) into an ordinary park</li> </ul>	21 Municipality officials 3 District Panchayat members 7 DTPC Members 4 PWD Officials	<ul style="list-style-type: none"> <li>Increased capacity among government/ elected officials to develop and maintain parks</li> <li>Increased commitment from the government and other concern officials that they will work on the issue</li> </ul>	

<b>Projected Activities</b>	<b>Activity Indicators</b>	<b>Reach - numbers</b>	<b>Immediate Outcomes / Results</b>	<b>Variations</b>
<b>NAGPUR</b>				
<b>RESEARCH</b> <b>Park Quality/activity Audits</b>	<ul style="list-style-type: none"> <li>2 park audits</li> </ul>	36 Couple 6 girls 11 boys 4 Security Guards	-No results	Due to activity we ha

				Trust <sup>3</sup> down renov
<b>POLICY DEVELOPMENT- # of 1:1 meetings with elected and government officials</b>	<ul style="list-style-type: none"> <li>• 5 meetings with the trust members and 3 meetings with Department of Garden, NMC<sup>38</sup> on Botanical Garden functionality and ownership</li> <li>• 5 Discussions with Corporators<sup>39</sup> of 3 areas for approval of Inclusive park design and budget sanctioning</li> <li>• 12 face to face meetings with Chief Engineer, Department of Garden for Advicate Sakharam Panth Mesoram park development</li> <li>• 5 Face to face meeting with the Mr. Praveen Datke, Mayor of Nagpur</li> </ul>	<p>Chairman and 2 board members 1 Chief Engineer, Department of Garden, NMC 3 Corporators Chief Engineer</p> <p>1 Mayor 6 Office staffs</p>	<ul style="list-style-type: none"> <li>• Increased understanding among government officials on the park environment</li> <li>• Increased capacity among government/ elected officials to develop and maintain parks</li> <li>• # of government/ elected officials reporting that they will work on issue and allocation of appropriate budget for implementation<sup>40</sup> <ul style="list-style-type: none"> <li>➤ Network meetings have resulted in principal agreement of renovating Botanical Garden which facilitates inclusive design as well</li> <li>➤ Corporator has supported with approval letter for Inclusive Park design and budget</li> <li>➤ Budget approval from Mayor's fund</li> </ul> </li> </ul>	None

<sup>37</sup> Punjab Deshmukh Trust, government concern is in charge of the development and maintenance of the park. Due to the public outcry on the image park has created and followed by our officials (3 meetings) park is closed down for the renovation activities and hence did not do the survey.

<sup>38</sup> NMC - Nagpur Municipal Corporation

<sup>39</sup> Corporator – Local Elected members

<sup>40</sup> Sanctioned Rs 0.2 Million INR for Inclusive play equipments from the office of Mayor

<b>COMMUNITY ENGAGEMENT</b> <b>Follow up with Community members</b>	<ul style="list-style-type: none"> <li>6 Follow up on the functionality Lendra Park</li> </ul>	12 Shop owners 25 Community members 6 Security guards	<ul style="list-style-type: none"> <li>Increase in the number of citizens who report increased understanding of the importance of parks</li> <li>Increase in the number of partners who have reported increased understanding of the importance of parks</li> <li>Increase in the number of citizens who have participated in public meetings               <ul style="list-style-type: none"> <li>➤ 3 parks have been identified under ESAF SHG members' jurisdiction. 23 SHG members were given capacity building of which nine are working on three parks</li> </ul> </li> </ul>
	<ul style="list-style-type: none"> <li>5 Follow ups with officials in Department of Garden on repair of damaged play equipments</li> </ul>	1 Asst Engineer 1 Contractor 1 office staff	
	<ul style="list-style-type: none"> <li>9 Follow ups on development of Jagruti Colony Park, Friends Colony as Inclusive play space</li> </ul>	16 Gardeners 5 Security Guards 200 Community members 160 Children	
	<ul style="list-style-type: none"> <li>Meeting with SHG members to involve them in developing Inclusive play space Jagruthi Colony and ASPM<sup>41</sup> Park</li> </ul>	2 Branch Managers 2 Asst Branch Managers 10 EMFIL staffs 1 SHG president SHG 300 ladies	

<sup>41</sup> ASPM Park - Advocate Sakharam Panth Mesoram Park

<b>Organise park Programs</b>	<ul style="list-style-type: none"> <li>22 Follow ups on Advocate Sakharam Panth Meshram (ASPM) Park<sup>42</sup></li> </ul>	22 Security guards 18 Gardeners 150 Children	<ul style="list-style-type: none"> <li>Increase in number of citizens who have participated in public meetings</li> <li>Increase in number of citizens reporting increased capacity that they will work on the issue</li> </ul>
	<ul style="list-style-type: none"> <li>Observation of Women’s day at Jagruthi Colony park</li> </ul>	55 Women 1 Corporator 3 resource persons 35 Children	
	<ul style="list-style-type: none"> <li>3 new parks selected under Sadar Branch and wadi branch</li> </ul>	9 volunteers 2 Branch Manager 4 EMFIL <sup>43</sup> branch staff	
	<ul style="list-style-type: none"> <li>32 park programs were organized by SHG members in 3 parks (Jagruthi Colony, Shanti nagar park and Ad sakharam Meshram park)</li> </ul>	320 children 200 SHG members 100 Community members	<ul style="list-style-type: none"> <li>Increased understanding among citizens on the importance of parks</li> <li>Increased number of citizens organizing park activities</li> <li>Increased number of children playing independently</li> <li>Increased number of partners organizing events or activities</li> </ul>
	<ul style="list-style-type: none"> <li>2 health camp organized in 2 parks to create awareness and screening of</li> </ul>	360 community member	

<sup>42</sup> ASPM park is developed as Inclusive Play space with the support of Mayor and Department of Garden, NMC. Rs One Lakh amount was sanctioned from Mayor’s fund and remaining was Garden. This park has eight inclusive play equipments, wheel chair accessible walking path and ramp at the entrance.

<sup>43</sup> EMFIL – ESAF Microfinance & Investments Limited



	NCD and to disseminate the importance of active lifestyle	60 children		
<b>CAPACITY BUILDING</b> <ul style="list-style-type: none"> <li><b>Awareness programs with the community</b></li> <li><b>Park Council Formation</b></li> </ul>	<ul style="list-style-type: none"> <li>13 meetings with community member and children regarding the park activity and Inclusive park</li> </ul>	95 children 244 SHG members 25 Community members	<ul style="list-style-type: none"> <li>Increased understanding among citizens about the importance of parks</li> <li>Increased number of active citizen participants were given awareness about inclusive park</li> </ul>	None
	<ul style="list-style-type: none"> <li>Formed 2 park council for 2 parks</li> </ul>	10 member for 2 park councils		
<b>Volunteer trainings</b>	<ul style="list-style-type: none"> <li>Organized 1 capacity building training for park volunteers</li> </ul>	23 SHG members 3 resource persons	<ul style="list-style-type: none"> <li>Increase in the number of citizens who report increased understanding of the importance of parks</li> <li>Increase in number of partners who report increased understanding of the importance of parks</li> <li>Increase number of citizens who have participated in public meetings</li> </ul>	
<b>Organise 1:1 meetings with the government officials and elected members</b>	<ul style="list-style-type: none"> <li>12 Follow up visits with Department of Garden</li> <li>5 meetings at Office of Mayor on Inclusive park approval</li> <li>4 Meeting with Corporator of respective area</li> </ul>	1 Mayor 2 PA of Mayor 1 Contractors 1 head of Department of Garden	<ul style="list-style-type: none"> <li>Increased capacity among government/ elected officials</li> <li>Increase number of government/ elected officials reporting that they will work on issue</li> </ul>	

		1 Assistant Superintendent 2 Corporators 2 PA of Corporators		
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Projected Activities	Activity Indicators	Reach - numbers	Immediate Outcomes / Results	Variation
<b>THRISSUR</b>				
<b>RESEARCH</b> Conduct desk top research to identify quantity and location of beaches	<ul style="list-style-type: none"> <li>Reviewed 9 Government websites<sup>44</sup> to identify the quantity and location of beaches</li> <li>Completed beach audit in all the recognized beaches (25 nos.) of Kerala</li> <li>First draft of report on “The Quality &amp; Quantity of beaches in Kerala” has been prepared</li> </ul>	<b>Department of Tourism</b> 12 DTTC <sup>45</sup> Officials 7 Office bearers 11 Grama-panchayat officials 5 District Panchayat members	<ul style="list-style-type: none"> <li>Increased understanding of the quality and quantity of beaches</li> <li>Increased understanding of the beach policy environment (budget, political mapping, general policies)</li> <li>Increased understanding of beach usage by citizens</li> </ul>	None
<b>POLICY DEVELOPMENT</b>	3 park visits have been organized among	Department of	Facilitated <sup>46</sup> for	

<sup>44</sup> DTTC, [www.fisheries.kerala.gov.in](http://www.fisheries.kerala.gov.in), [www.keralatourism.org](http://www.keralatourism.org)

<sup>45</sup> District Tourism Promotion Council (DTTC)

<sup>46</sup> The official visits were helpful to escalate the matter to the respective authorities. As a result, the corporation and the MLA (Thrissur) sanctioned funds to renovate both these parks and works are still on. In addition to this, the corporation also earmarked a particular amount to renovate Children’s park, Paravattany and also, 50 Lakh INR approved for the renovation of N. The second phase will see installation of inclusive play equipments.

Organize park visits among officials	different officials for prompt action on park development	Education - DDE - Section officer Chief Engineer- Zonal office Dept. of Town Planning- 5 officials (Section Officers)	<ul style="list-style-type: none"> <li>• Increased number of policies that allocate appropriate budget for parks</li> <li>• Increased awareness among the government officials on the importance of monitoring how parks are / will be developed, implemented and maintained</li> <li>• Increased understanding among government officials to ensure inclusive elements in parks</li> </ul>
<b>1:1 meetings with government and elected officials</b>  <b>Meetings with the MLA, Panchayat Presidents &amp; the standing committee members (Corporation, Thrissur), to advocate for a conducive park policy environment</b>	<ul style="list-style-type: none"> <li>• 23 discussions were held with the Division Councillors of Thrissur Corporation</li> <li>• 4 Discussions were held with Mayor &amp; Deputy Mayor, to initiate projects to develop all the parks in Thrissur district</li> <li>• 4 discussions were held with the MLA, to provide inclusive play equipments in the newly built Children’s park at Peechi</li> <li>• Organized a Steering committee</li> </ul>	3 officials of Kerala State Nirmithi Kendra DTPC members 12 Division Councillors 2 MLA Corporation Mayor Deputy Mayor 57 officials <sup>48</sup>	<ul style="list-style-type: none"> <li>• Increased capacity among government/ elected officials to develop and maintain parks</li> <li>• Increased capacity among journalists that they had asked for ESAF’s expertise on the topic</li> <li>• Increased number of journalists writing articles independently <ul style="list-style-type: none"> <li>➤ 11 Media instances for park related activities that enable/facilitate further action</li> </ul> </li> </ul>

<sup>48</sup> Panchayat President, Vice-president, Panchayat member, Counselors, District Panchayat members, District Tourism Promotion Council members etc

	<p>meeting at the Ollur constituency with the elected representatives &amp; Government officials of Thrissur</p> <ul style="list-style-type: none"> <li>• 3 discussions were held with the Division Councilor of Mannuthy, regarding the renovation of Ilanjikkulam<sup>47</sup></li> <li>• 8 discussions were held with DTPC &amp; Kerala State Nirmithi Kendra to enquire about the development plans of Thekkinkadu maidan, Thrissur</li> </ul>			
<p><b>COMMUNITY ENGAGEMENT</b></p> <p><b>Organize park events</b></p>	<ul style="list-style-type: none"> <li>• Organized a weeklong vacation camp (4<sup>th</sup> - 8<sup>th</sup> May, 2015) for children at the Children’s Cultural Village</li> <li>• Organized 11weekend programs for children at the Cultural Village,</li> </ul>	<p>227 children 80 families 14 RWA members 8 Division Councillors 9 Corporation</p>	<ul style="list-style-type: none"> <li>• Increased understanding among citizens about the importance of parks</li> <li>• Increased number of active citizen participants</li> <li>• Increased number of active partners in program</li> <li>• Increased number of children being physically active</li> </ul>	None

<sup>47</sup> Division Councillor of Mannuthy requested ESAF to draft a proposal for “Ilanjikkulam”, to convert it into an inclusive play-space. *Ilanjikkulam* is a pond very similar to that of *Anakkulam* in the *Cultural Village* provided alongside the pond but of no use. We are trying to create an inclusive play-space in that given area, by submitting a proposal to the new Corporation Council. The construction works have started at MLA fund of Rs.55 Lakhs.

	<p>Ollukkara</p> <ul style="list-style-type: none"> <li>Observed Children’s Day<sup>49</sup>and organized painting competition on November 14<sup>th</sup></li> </ul>	<p>officials</p> <p>4 section officers of MLA’s</p> <p>17 officials</p> <p>DTPC members</p> <p>Block Panchayat</p> <p>President</p>	<ul style="list-style-type: none"> <li>Increased number of girl children and women being physically active</li> <li>Increased number of journalists contacting ESAF for details - 8 Media instances received</li> </ul>	
<b>Organize 1:1 sensitization meetings with journalists</b>	<ul style="list-style-type: none"> <li>28, 1:1 sensitization meetings with Journalists &amp; media personnel’s to get their support for publishing articles related to parks &amp; public spaces</li> </ul>	32 Journalists	<ul style="list-style-type: none"> <li>Increased capacity among journalists to advocate for parks</li> <li>Increased number of journalists contacting ESAF for details related to public space</li> <li>Increased number of journalists writing articles independently- 4 media instances received</li> </ul>	
<b>Organize meetings with partners</b>	<ul style="list-style-type: none"> <li>Attended a meeting organized by <b>UNICEF</b> at Trivandrum, to collaborate with various organizations working in the same field</li> </ul>	<p>2 officials from UNICEF</p> <p>15 officials from KeCRO<sup>50</sup></p>	<ul style="list-style-type: none"> <li>Increased understanding among different stakeholders on livability program of ESAF</li> <li>Increased number of active partners who have agreed to work on the issue</li> </ul>	

<sup>49</sup> Altogether 68 children from Olari had participated in the Children’s Day program organized on November 14<sup>th</sup>. The Division Councilor (Elthuruthu) of Thrissur Corporation was the chief guest of the program to create awareness among the officials regarding the importance of parks & public spaces and how vital these elements are for the well-being of children.

<sup>50</sup> KeCRO – Kerala Child Rights Observatory – project run by UNICEF to protect the rights of children

		21 PG students from Loyola College of Social Sciences, Trivandrum Chairman of CWC <sup>51</sup> 12 officials from various organizations		
<b>CAPACITY BUILDING</b> <b>Organize 1:1 meetings with citizens and officials</b>	<ul style="list-style-type: none"> <li>12 meetings were done with citizens and the officials from District Child Protection Unit, Thrissur</li> <li>Attended a <b>“Kerala State Child Policy - Children’s Consultative Meet”</b><sup>52</sup>, on 20<sup>th</sup> October 2015 at the District Panchayat Hall</li> </ul>	5 District Child protection Unit officials 32 Citizens District Collector, Thrissur 2 Juvenile Justice	<ul style="list-style-type: none"> <li>Increased capacity among citizens to advocate, design and maintain parks</li> <li>Increased awareness among government officials on the importance of public space</li> <li>Increased support from government officials that they had agreed upon the recommendations made by the</li> </ul>	

<sup>51</sup> CWC – Child Welfare Committee

<sup>52</sup> ESAF has got a special invitation from the **District Child Protection Unit** to attend **“Kerala State Child Policy - Children’s Consultative Meet”**, on 20<sup>th</sup> October 2015 at the District Panchayat Hall to ensure participation of children for adequate policy changes. The program was initiated by the District Child Protection Unit as per the directives given by the Social Justice Department, Child Protection Officers (DCPO’s), to organize a **Children’s Consultative Meet** in the respective districts, to include the recommendations put-forth by the children for policy level into a good platform for the civil society organizations especially ESAF, to influence the policy makers by raising certain issues of children for adequate redress. The bureaucrats who have taken a decision to draft a report to the Social Justice Department, citing the need to implement child-friendly policies at the state level.

		Board Members 56 students 4 District Panchayat members 2 Corporation Councilor's	children ➤ Children from CTH <sup>53</sup> have presented their need in the community which Mayor has agreed to work on it which included parks and pedestrian infrastructure	
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### ACTIVE AND SAFE ROUTE TO SCHOOL PROGRAM (ASRTS):

PROJECTED ACTIVITIES	Activity Indicators	Reach - numbers	Immediate Outcomes / Results	Variation
<b>BANGALORE</b>				
<b>Research - Conduct city policy reviews of transportation and planning policies</b>	3 policy reviews of transportation and planning policies <sup>54</sup>	-	Increased understanding among ESAF staff of: ➤ the city policies that support ASRTS infrastructure changes needed to create safe routes	None
<b>Conduct survey to check the infrastructure available around schools</b>	<ul style="list-style-type: none"> <li>Photo documentation of 43 schools across 17 wards in KR Puram and Mahadevpura Constituencies</li> </ul>	15 Head of the school 20 – Teachers	Data collection completed	Report

<sup>53</sup> CTH – Community Transformation Hub

<sup>54</sup> <https://www.itdp.org/wp-content/uploads/2014/07/Footpath-design-131030.pdf>

[http://cept.ac.in/UserFiles/File/CUE/Working%20Papers/Revised%20New/18CUEWP18\\_Walking%20and%20Cycling%20in%20Indian%20Cities%20A%20Struggle%20for%20Reclaiming%20](http://cept.ac.in/UserFiles/File/CUE/Working%20Papers/Revised%20New/18CUEWP18_Walking%20and%20Cycling%20in%20Indian%20Cities%20A%20Struggle%20for%20Reclaiming%20)

[http://www.urbantransport.kar.gov.in/pedguide\\_final\\_21stJan2014.pdf](http://www.urbantransport.kar.gov.in/pedguide_final_21stJan2014.pdf)

	<ul style="list-style-type: none"> <li>Interview guideline prepared for teachers, traffic cops and parents</li> </ul>	<p>20 - Parents 4 - Traffic cops<sup>55</sup> 15 - Security guards</p>		
<b>Conduct mapping exercises or surveys to identify children’s home in relation to school</b>	<ul style="list-style-type: none"> <li>Surveys done in 5 schools in Sanjaynagar</li> </ul>	<p>Approximately 3000 Children 5 Schools 5 Principals Approximately 25 teachers</p>	Increased understanding of the number of children who could walk to school	None
<b>Report Compilation</b>	<ul style="list-style-type: none"> <li>Process report on ASRTS program held in Presidency school been prepared</li> </ul>		Report compiled	
<b>Capacity building – Organize 1:1 meetings with NGO partners, citizens and officials</b>	<ul style="list-style-type: none"> <li>4 meetings<sup>56</sup> held with different NGO’s</li> </ul>	<p>125 representatives from various NGO’s 14 party officials 32 children 30 community members</p>	<ul style="list-style-type: none"> <li>Increased understanding among citizens about the importance of parks/ Safe roads</li> <li>Increased understanding among the elected members about the importance of parks/ Safe roads</li> </ul>	

<sup>55</sup> Inspector, Sub – inspector, head constable and police constable of Department of Traffic

<sup>56</sup> Three meetings were held to discuss and submit the child friendly manifesto to the various political party officials before the local BBMP elections and 1 meeting for the discussion of the general manifesto



<b>Community Engagement - Share reports and implementation document with partners</b>	IEC materials produced and distributed to: <ul style="list-style-type: none"> <li>• Parents -30</li> <li>• Teachers - 20</li> <li>• Community partners- 10</li> </ul> 2 reports and guidelines document with partners shared	6 schools Approximately 5000 children 80 teachers 10 parents 15 volunteers	<ul style="list-style-type: none"> <li>• Increased understanding among parents, teachers, and students about the importance of walking and cycling</li> <li>• Increased understanding among partners about the importance of ASRTS</li> <li>• Increased number of active partners in program</li> <li>• Increased number of active parents, teachers, and students</li> <li>• Increased number of volunteers supporting the program</li> </ul>	None
<b>Organize presentations and distribute materials to teachers, parents and students</b>	<ul style="list-style-type: none"> <li>• 6 schools participated as part of the awareness program</li> <li>• 6 presentations to teachers &amp; students of 6 different schools</li> </ul>	6 Schools 3000 students 100 teachers 25-30 parents	<ul style="list-style-type: none"> <li>• Increased understanding among parents, teachers, and students about the importance of walking and cycling</li> <li>• Increased understanding among partners about the importance of ASRTS</li> </ul>	
<b>1:1 meetings with journalists</b>	24 journalists contacted	24 Journalists Approximately 2,00,000 people	<ul style="list-style-type: none"> <li>• # of journalists asking for ESAF expertise</li> <li>• # of articles and news stories prepared independently by journalists</li> <li>• # of journalists keeping track of ESAF's activities             <ul style="list-style-type: none"> <li>➤ 12 media instances by print media (5 – Online news sites and 5 – News Papers)</li> <li>➤ One journalist from vernacular media contacted ESAF for permission to use the snaps and details of</li> </ul> </li> </ul>	

			ASRTS program held in Sanjay Nagar ➤ Produced 2 articles based on this interaction in vernacular language	
<b>Organize ASRTS activities</b>	11 Walk to school events organized which is participated by 6 schools in the Sanjaynagar locality • 13 albums posted in FaceBook	2000 children 200 parents 60 Teachers 45 Volunteers 3 Transport Planners Shared to approximately 4000 people on FB	<ul style="list-style-type: none"> <li>Increased capacity among partners to advocate and implement ASRTS</li> <li>Increased capacity among government/ elected officials to support policies that support ASRTS <ul style="list-style-type: none"> <li>➤ Nodal officer for the Walk to School program was appointed by the Traffic Police Dept</li> <li>➤ DULT has sent letter to Deputy Director of Public Instruction to include ASRTS as a regular program in all schools</li> <li>➤ Schools have agreed to take it up as a regular program from next academic year</li> </ul> </li> </ul>	

PROJECTED ACTIVITIES	Activity Indicators	Reach - numbers	Immediate Outcomes / Results	Variation
<b>MALAPPURAM</b>				
<b>Organize ASRTS activities</b>	<ul style="list-style-type: none"> <li>Constituted an “Iwalk club” in the M.L.P School, Malappuram</li> <li>Conducted <b>Potential collision of vehicles with students</b> study and the</li> </ul>	44 students 5 volunteers	<ul style="list-style-type: none"> <li>Increased understanding among parents, teachers, and students about the importance of walking and cycling</li> <li>Increased understanding on the pedestrian infrastructure available for the safety of pedestrians</li> </ul>	None None

	report is been compiled		and children	
<b>Organize 1:1 sensitization meetings with journalists</b>	<ul style="list-style-type: none"> <li>9 sensitization meetings were held with the Journalists and media personnel's of major news dailies</li> </ul>	11 Journalists	<ul style="list-style-type: none"> <li>Increased awareness among journalists to advocate for better pedestrian infrastructure</li> </ul>	None
<b>Organize 1:1 meetings with schools</b>	<ul style="list-style-type: none"> <li>6 meetings were held with the officials of 3 schools</li> <li>3 meetings were held with the Deputy Director of Education<sup>57</sup>, Malappuram</li> </ul>	4 Officials from Department of Education 9 Teachers 34 Students	<ul style="list-style-type: none"> <li>Increased capacity among partners to advocate and implement ASRTS</li> </ul>	

<b>Projected Activities</b>	<b>Activity Indicators</b>	<b>Reach - numbers</b>	<b>Immediate Outcomes / Results</b>	<b>Varia</b>
<b>NAGPUR</b>				
<b>Research Identifying schools</b>	2 new schools identified for the program	2 Principal 1 Asst Principal 6 Teachers	<ul style="list-style-type: none"> <li>Increased understanding among the school authorities on the importance of safe route to school</li> </ul>	None
<b>Conduct mapping exercises or surveys to identify children's home in relation to school and route audits</b>	Situational assessments – Perception survey and route mapping done in two schools	200 students	<ul style="list-style-type: none"> <li>Increased understanding of the number of children who could walk to school</li> <li>Increased understanding of safe routes available</li> <li>Increased understanding of infrastructure changes</li> </ul>	

<sup>57</sup> The District Education Department officials have shown interest in the ASRTS programme and they also expressed their willingness to implement such programmes at the school level.

			needed
<b>Desk research</b>	Desk research on Walking School bus activity		<ul style="list-style-type: none"> <li>Increased understanding about objective of walking school bus</li> </ul>
<b>COMMUNITY ENGAGEMENT - # of IEC materials produced and distributed</b>	Distribution of IEC materials	420 Students 12 Teachers 7 Social Work Students	<ul style="list-style-type: none"> <li>Increased awareness on importance of safe route to school program</li> <li>Increased awareness on Traffic rules and safety of children</li> <li>Increased number of children being physically active</li> <li>Increased understanding of the number of children who could walk to school</li> </ul>
<b># of presentations to parents/ teachers/ students</b>	2 awareness program organized on traffic rule	400 students	
<b>Organise ASRTS activities</b>	3 "I walk Club" formed	36 students	
	Organized 1 Walking bus rally	70 students 1 principal 2 teachers 250 community member & parents 7 social work college students	
	2 Drawing competition organized "Map My Route"	130 students	<ul style="list-style-type: none"> <li>Increased understanding on the <ul style="list-style-type: none"> <li>➤ difficulties faced by students on their way to school and back home</li> <li>➤ Increased understanding for teachers and principal</li> </ul> </li> </ul>

			regarding difficulties faced by the students in their route	
<b>CAPACITY BUILDING – 1:1 meetings with the government officials and elected members</b>	Meeting with District Education officer	1 Education officer 2 Clerk	<ul style="list-style-type: none"> <li>Increased awareness on importance of safe route to school program</li> <li>Increased capacity among government/ elected officials to support policies that encourage ASRTS</li> </ul>	
<b>1:1 meetings with stakeholders</b>	14 Meetings with Principal and Teachers	3 Principals 12 teachers	<ul style="list-style-type: none"> <li>Increased capacity among teachers, parents, and students to advocate and implement for ASRTS</li> </ul>	
<b>Projected Activities</b> <b>THRISSUR</b>	<b>Activity Indicators</b>	<b>Reach - numbers</b>	<b>Immediate Outcomes / Results</b>	<b>Variation</b>
<b>Organize 1:1 meetings with schools</b>	<ul style="list-style-type: none"> <li>8 meetings were held with the officials of 3 schools to organize ASRTS activities in schools</li> <li>9 meetings were held with the school heads to plan activities for “I Walk Clubs”</li> <li>Constituted 3 “I Walk Clubs”</li> </ul>	19 school teachers 1 SPC <sup>58</sup> Co-ordinator	<ul style="list-style-type: none"> <li>Increased understanding and capacity among partners to advocate and implement ASRTS <ul style="list-style-type: none"> <li>➤ Increased number of I walk clubs constituted to promote walking and cycling</li> </ul> </li> <li>Increased number of partners sharing that they will promote the concepts</li> </ul>	None
<b>Organize ASRTS activities</b>	<ul style="list-style-type: none"> <li>Organized 4 presentations for the SPC cadets &amp; students on Road safety</li> </ul>	68 SPC Cadets 65 students	<ul style="list-style-type: none"> <li>Increased understanding among parents, teachers, and students about the importance of walking and cycling</li> </ul>	

<sup>58</sup> SPC – Student Police Cadet

	<ul style="list-style-type: none"> <li>68 Student Police Cadets (SPC) and 65 students took part in the presentations</li> </ul>			
<b>Organize 1:1 meetings with education and elected officials</b>	<ul style="list-style-type: none"> <li>4 discussions were held with the Deputy Director of Education to implement ASRTS at the district level</li> <li>7 meetings were held with the Standing Committee Chairman, Education &amp; District education department officials</li> </ul>	<p>3 Education Department officials 16 officials (Standing Committee Chairman, Thrissur Corporation, District education department officials, DDE, DEO, West AEO &amp; East AEO etc.</p>	<p><b>The</b> Integrated Education Project report will be an eye opener for the Education Department officials to implement ASRTS</p>	
<b>Organize 1:1 meetings with responsible city traffic/ police/ transportation and elected officials.</b>	<ul style="list-style-type: none"> <li>3 meetings were held with the officials of Department of Police to enforce road safety policies at the school premises</li> </ul>	<p>Circle Inspector Sub Inspector, Peechi 2 Senior Civil Police Officers SPC Co-ordinator 2 Grama-panchayat</p>	<ul style="list-style-type: none"> <li>Increased understanding among the police officials on the importance of safety measures around schools</li> <li>Increased support from the Department of Traffic that they have agreed to work on the issue <ul style="list-style-type: none"> <li>➤ Department has installed sign boards and deployed Traffic Police / Student Cadet Police to regulate the traffic near the schools</li> </ul> </li> </ul>	None

		members	<ul style="list-style-type: none"><li>• Increased support from Journalist contacting ESAF for media instance- 1 media instance</li></ul>	
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## **Additional comments:**

### **I. Organizational capacity building:**

- 3 Abstracts submitted for IMCL on parks program, healthy transportation and ASRTS- not accepted
- Abstract submitted in Active Living Research, Florida US.- Accepted
- Invitation received for Kaleidoscope, conference organized by Tata Institute of Social Sciences, Mumbai for developing accessible public space . Paper presentation by Project Officer, Nagpur
- UN Habitat Youth Innovation Award on SHG park programs- Not accepted
- Walk21, Hong Kong: 3 abstracts were submitted for Walk 21- all accepted.
- Applied for Connect Karo Award by EMBARQ for ASRTS program in Bangalore- Reached the final list.
- Submitted 2 ideas for Urban call for solutions on ASRTS and Parks program
- Participated in online discussion of Habitat III on public space
- Attended and presented at Walk21 Vienna Conference.

### **II. LESSONS LEARNED:**

- How to persuade the government officials to implement projects, which are mentioned in the yearly budget
- Understood how to influence the elected representatives by combining our activities into their development plans which in turn, benefits them as well
- Got better understanding on how to organize dissemination seminars and mobilize community to advocate for various LC issues
- The strategies, which should be taken while interacting with Journalists or media personnel to get adequate media attention for the LC program
- Got acquainted with the ways, through which we can effectively organize Car-free Days with Public-Private partnership
- How to approach the school authorities to do a program for the school students and what all things should be taken into account to sustain the program



- Got better understanding about the report writing skills; things which should reflect in the report
- Things which should be avoided while doing a presentation on a specific topic and the ways to involve the audience to make it productive
- The strategies we should employ in order to build rapport with government officials or elected representatives
- Having an MoU while working with community partners especially on deliverables and goals to be achieved
- Building the capacity of community and likeminded stakeholders will bring better results
- Importance of networking at all stages of project with different stakeholders
- Identifying the funding opportunity within the system like Mayor's fund, MLA and MP Local Area Development (LAD) fund